



# 2023 Sponsorship Proposal

**6th Annual Fishing Tournament**

**Registration: 2<sup>nd</sup> March 2023**

**Event: 3<sup>rd</sup> - 5<sup>th</sup> March 2023**

**Awards Presentation & Dinner: 6th March 2023**

**Wahoo, Yellowfin Tuna, Dolphin and Blue Marlin (release only)**



# Tournament Details

Now in its 6th Year, the BK Big Fish Tournament has become one of the most anticipated Events in Cayman, appealing to all ages and expertise. The tournament will take place over three full fishing days, March 3-5, and we are adding more cash prizes and categories than previous years, with over \$60,000 in cash and prizes to be won and giveaways for all participants!

With nearly 400 participants joining each of the last two tournaments we are excited to make 2023 the biggest one yet! As a notable local business, we would like to invite you to participate with us as a sponsor of the annual BK Big Fish.

Registration for the tournament will be held on the evening of Thursday March 2nd at the Barcadere/GTYC and Captain's Table in Cayman Brac. Sponsors can display banners, flags, or other collateral materials at the registration, the weigh stations, and around the Barcadere/GTYC property during the weigh-ins on the fishing days of Friday, March 3rd - Sunday, March 5th. We would also welcome our sponsors to present a prize and address the membership of the CIAC at the Awards Ceremony on Monday the 6th of March if desired. The event will be advertised in and covered by the local media, including DMS broadcasting, Compass media and local radio stations. We encourage everyone to come out to support our local anglers and enjoy the festivities.

We aim to create a fun and rewarding tournament that is accessible to anglers of all levels and demographics. As a notable vendor to Burger King, we would greatly appreciate any support and participation that you are able to provide. Please confirm your participation by January 10, 2022 in order for us to include you in our marketing and advertising.

Tournament contact: [bkbighfish@bk.com.ky](mailto:bkbighfish@bk.com.ky)



## **Registration:**

**Opens at 6:00 pm on Thursday,  
March 2nd by the pool at the GTYC &  
Captain's Table at Cayman Brac**

## **Fishing:**

**6:00 am – 4:00 pm**

**Friday – Sunday, March 3rd - 5th**

## **Weigh In:**

**4:00 pm – 6:00 pm**

**at the Barcadere Marina & Channel Wharf**

## **Awards Presentation:**

**7:00 pm on Monday, March 6th at the GTYC  
Restaurant and pool**



# Sponsorship Info

- Inclusion on our flyers to be distributed throughout the island and emailed to all Cayman Islands Angling Club Members, citing your chosen level of sponsorship.
- Inclusion in the Cayman Islands Angling Club & BK Facebook and Instagram posts as well as email blasts throughout the duration of the tournament with frequency based on your chosen level of sponsorship.
- Logo placed on the Tournament Results Website.
- Placement of your banners, ads and other collateral materials at the GTYC during the tournament for the entire event with location prioritized based on level of sponsorship.
- Inclusion of collateral materials and/or giveaways in the Team buckets to be given to each team entered.
- Inclusion in our press advertising as well as our tournament wrap-up release.
- Have your company cited as a sponsor on our radio advertising with Compass Media and Radio Cayman.
- Logo placed on the Tournament t-shirt.
- In addition, we will provide the following benefits associated with the level of sponsorship as indicated on the sponsorship tiers page and invite you to come and enjoy the Registration and the Awards Presentation.



# Sponsorship Tiers



## \$5000 GOLD SPONSORSHIP

- Recognition on all media as a Gold Sponsor of the BK BIG FISH
- Priority banner placement at the Registration, Tournament and Award Ceremony
- Free entry to the tournament for one boat with up to six anglers (including gift bag and six tournament shirts)
- Opportunity to present a prize and address the membership of the CIAC at the Awards Presentation
- Eight (8) Complimentary cocktails at Awards Ceremony



## \$3000 SILVER SPONSORSHIP

- Recognition on all media as a Silver Sponsor of the BK BIG FISH
- Second priority banner placement at the Registration, Tournament and Award Ceremony
- Free entry to the tournament for one boat with up to four anglers (including gift bag and four tournament shirts)
- Opportunity to present a prize and address the membership of the CIAC at the Awards Presentation
- Four (4) Complimentary cocktails at Awards Ceremony



## \$1500 BRONZE SPONSORSHIP

- Recognition on all media as a Bronze Sponsor of the BK BIG FISH
- Third priority banner placement at the Registration, Tournament and Award Ceremony
- Opportunity to present a prize and address the membership of the CIAC at the Awards Presentation
- Four (4) Complimentary cocktails at Awards Ceremony